

**‘TCO 20<sup>th</sup> Anniversary Concert’  
June 22, 2013 P.C. Ho Theatre, Chinese Cultural Centre of Greater Toronto**

The Toronto Chinese Orchestra (TCO) was established in 1993 and has since become the largest Chinese orchestra in Ontario, and the longest running in Canada. This orchestra is unique in that traditional Chinese instruments are used to create the distinctive and colourful sounds. Our members include professional and amateur musicians trained in Asia as well as Canada. Our purpose is to educate and develop an understanding and appreciation of Chinese music orchestral music and culture amongst Canadians. For over 19 years, TCO has continued to be a strong presence in this multicultural community. In addition to performing in many concerts, TCO holds educational workshops in schools, participates in community fund-raising events, cultural events, festivals, and celebrations across Ontario.

We are proud to be celebrating an important milestone in our orchestra’s history - 20 years of music making. TCO’s 20<sup>th</sup> anniversary concert will be held on June 22, 2013 at the P.C. Ho Theatre of The Chinese Cultural Centre of Greater Toronto. Three renowned virtuosi will perform and celebrate with us on this important date. Mr. Yazhi Guo, performing suona and guanzi, Ms. Sarah He, performing erhu, and Mr. Pingxin Xu performing yangqin. They will perform solo, duet and trio together with the orchestra in this milestone concert.

As a not-for-profit organization, we rely greatly on your continued support as sponsors and donors to continue promoting Chinese culture and music in Canada. We would not have been able to fulfill our goals without your kind and generous support. We have a variety of sponsorship options to choose from to suit your budget. If you would like more information, please contact me at 416-568-8024, or visit our website: [www.TorontoChineseOrchestra.com](http://www.TorontoChineseOrchestra.com).

Yours truly,

Frederick Yiu  
President, Toronto Chinese Orchestra





多倫多中樂團  
TORONTO CHINESE ORCHESTRA

C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5 Tel.: (416) 568-8024

《楓華正茂二十年》音樂會  
二零一三年六月二十二日(星期六)大中華文化中心何伯釗劇院

敬啓者：

多倫多中樂團乃非牟利團體，成立於一九九三年，由一群熱衷於推動中國民族音樂的人士組成。宗旨在於推廣中國民族管弦音樂，透過演奏傳統及現代作品，使中國音樂融匯於加拿大多元文化中。多倫多中樂團作為本地推動中國民族音樂的動力，除應邀參與各類型音樂活動外，每年均自行舉辦音樂會。現時樂團成員超過五十人，除來自中、港、台移民外亦不乏本地中樂愛好者，是多倫多一支具規模的中國民族管弦樂團。在過去的演奏會，我們均會邀請海外或本地的音樂家同場演出，藉此為本地中樂愛好者提供高水準及多元化的演出。多倫多中樂團肩負推動中國文化的使命，長期堅持定期排練及組織各類型樂隊組合，在本地學校、社團、電台、電視及族裔社區作慈善或推廣中樂的演出。

樂團在團員努力耕耘下，不經意今年已踏入二十週年。儘管資源缺乏，樂團取得了一定成果，培養了一批年青團員，樂團水平也不斷提昇，讓中國民樂在多倫多更加推廣和提高。為慶祝二十週年，樂團定於今年六月二十二日假座大多倫多中華文化中心何伯釗劇院舉行《楓華正茂二十年》音樂會，並邀請得三位享譽樂壇的演奏家與樂團合作演出。管樂大師郭雅志、二胡大師何濤及揚琴大師徐平心將演奏多首獨奏、重奏樂曲，乃多倫多難得一見的大師級演奏家與大型民樂團的合作演出。

在多倫多組織樂團困難重重，資金及排練場地是我們面對的最大難題，籌辦音樂會更加需要各界的支持，才能完成我們的使命，把中國民族音樂傳播在多倫多這個多元文化社會，在華人社區持續發展，也讓加國主流社會認識中國文化。有鑒於閣下熱心公益，在推廣中國文化方面不遺餘力，我們懇請閣下/貴商號為本團是次音樂會作出贊助。如對這次音樂會有任何諮詢，請與本人聯絡。電話：416-568-8024 或瀏覽網址：[www.TorontoChineseOrchestra.com](http://www.TorontoChineseOrchestra.com)。

此致

姚木興  
多倫多中樂團團長  
二零一三年四月一日





多倫多中樂團  
TORONTO CHINESE ORCHESTRA

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**Sponsorship Plan**

Sponsorship	Donations	Acknowledgement	Complimentary Tickets
Diamond Sponsor	\$2,000	<ul style="list-style-type: none"> <li>Chinese radio commercial promotion acknowledgement.</li> <li>Company logo on posters and promotion materials.</li> <li>Advertisement with company logo in program books (1 Full Page Back or Inside Cover worth \$600)</li> </ul>	8 VIP Tickets
Gold Sponsor	\$1,200	<ul style="list-style-type: none"> <li>Chinese radio commercial promotion acknowledgement.</li> <li>Company logo on posters and promotion materials.</li> <li>Advertisement with company logo in program books (1 Full Page worth \$300)</li> </ul>	6 VIP Tickets
Silver Sponsor	\$800	<ul style="list-style-type: none"> <li>Chinese radio commercial promotion acknowledgement.</li> <li>Company logo on posters and promotion materials.</li> <li>Advertisement with company logo in program books (1 Full Page worth \$300)</li> </ul>	4 VIP Tickets
Private Sponsor	\$400	<ul style="list-style-type: none"> <li>Company logo on posters and promotion materials.</li> <li>Advertisement with company logo in program books (1 Half Page worth \$200)</li> </ul>	2 VIP Tickets

\* Camera-ready artwork to be supplied by sponsors. Please e-mail to: [sponsor@TorontoChineseOrchestra.com](mailto:sponsor@TorontoChineseOrchestra.com)  
Organizer reserves the right to alter any materials.

For further information, please contact \_\_\_\_\_ (Tel: \_\_\_\_\_) or Frederick Yiu (416-568-8024)

**Please complete the following for sponsorship:** (Sponsorship Deadline: April 26, 2013)

Company Name: \_\_\_\_\_ (To appear in the advertisement)

Sponsorship:  Diamond  Gold  Silver  Private

Contact Person: Name: (Mr./Mrs./Ms./Miss) \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel.: \_\_\_\_\_ E-mail/Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Total: \$ \_\_\_\_\_ Deposit: \$ \_\_\_\_\_ Balance: \$ \_\_\_\_\_

Please make cheque payable to **Toronto Chinese Orchestra**  
C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5



《楓華正茂二十年》音樂會  
二零一三年六月二十二日(星期六)大中華文化中心何伯釗劇院

贊助計劃

贊助計劃	捐助額	致意內容	嘉賓券券
鑽石贊助	\$2,000	<ul style="list-style-type: none"> <li>中文電台宣傳廣告提名致謝</li> <li>宣傳海報及報紙廣告刊印公司商標</li> <li>音樂會場刊印公司商標及廣告(封底/內頁封底 價值六百元)</li> </ul>	8 VIP Tickets
金贊助	\$1,200	<ul style="list-style-type: none"> <li>中文電台宣傳廣告提名致謝</li> <li>宣傳海報及報紙廣告刊印公司商標</li> <li>音樂會場刊印公司商標及廣告(全頁 價值三百元)</li> </ul>	6 VIP Tickets
銀贊助	\$800	<ul style="list-style-type: none"> <li>中文電台宣傳廣告提名致謝</li> <li>宣傳海報及報紙廣告刊印公司商標</li> <li>音樂會場刊印公司商標及廣告(全頁 價值三百元)</li> </ul>	4 VIP Tickets
個人贊助	\$400	<ul style="list-style-type: none"> <li>宣傳海報及報紙廣告刊印公司商標</li> <li>音樂會場刊印公司商標及廣告(半頁 價值二百元)</li> </ul>	2 VIP Tickets

\*贊助人請提供製版圖並電郵至: [sponsor@TorontoChineseOrchestra.com](mailto:sponsor@TorontoChineseOrchestra.com) 主辦單位有權刪改來稿。

查詢請聯絡 \_\_\_\_\_ (電話: \_\_\_\_\_) 或 姚木興 (電話: 416-568-8024)

請填妥以下贊助資料: (贊助廣告截止日期: 二零一三年四月二十六日)

贊助公司名稱: \_\_\_\_\_ (用於廣告中)

贊助:      鑽石贊助      金贊助      銀贊助      個人贊助

聯絡人: \_\_\_\_\_ (先生/太太/小姐/女士) 職銜: \_\_\_\_\_

地址: \_\_\_\_\_

電話: \_\_\_\_\_ 電郵/傳真: \_\_\_\_\_

簽名: \_\_\_\_\_ 日期: \_\_\_\_\_

總數: \$ \_\_\_\_\_ 定金: \$ \_\_\_\_\_ 餘數: \$ \_\_\_\_\_

支票抬頭請寫: **Toronto Chinese Orchestra**     C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5



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**PROGRAM BOOK (20<sup>th</sup> Anniversary Special Edition) ADVERTISING SPACE**

<b>Back Cover</b>	9.75” (H) x 7.5” (W) --- \$800.00 (4 Color . First come first served)
<b>Inside Front / Back Cover</b>	9.75” (H) x 7.5” (W) --- \$600.00 (4 Color. First come first served)
<b>Full Page</b>	9.75” (H) x 7.5” (W) --- \$300.00 (4 Color)
<b>Half Page</b>	4.75” (H) x 7.5” (W) --- \$200.00 (4 Color)
<b>Quarter Page</b>	4.75” (H) x 3.75” (W) --- \$150.00 (Single Color)
<b>Business Card Size</b>	1.75” (H) x 3.75” (W) --- \$75.00 (Single Color)

Publication Date      Saturday, June 22, 2013  
Distribution            Over 800 copies  
Readership             Corporate and Community Leaders; Concert Audience;  
                                 Overseas Chinese Music organizations

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For further information, please contact \_\_\_\_\_ (Tel: \_\_\_\_\_)  
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**Please complete the following for program book advertising:** (Confirmation Deadline: **June 7, 2013**)

Company Name: \_\_\_\_\_ (To appear in the advertisement)

Sponsorship :     Back Cover             Inside Front             Inside Back             Full Page  
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Contact Person: Name: \_\_\_\_\_ Title: \_\_\_\_\_

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Tel.: \_\_\_\_\_ E-mail/ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Total: \$ \_\_\_\_\_ Deposit: \$ \_\_\_\_\_ Balance: \$ \_\_\_\_\_

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二零一三年六月二十二日(星期六)大中華文化中心何伯釗劇院

二十週年特刊及音樂會場刊廣告位/價格

封底	9.75" (H) x 7.5" (W) --- \$800.00 (彩色/先到先得)
內頁封面 / 封底	9.75" (H) x 7.5" (W) --- \$600.00 (彩色/先到先得)
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半頁	4.75" (H) x 7.5" (W) --- \$200.00 (彩色)
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公司/個人名片	1.75" (H) x 3.75" (W) --- \$75.00 (單色)

出版日期 二零一三年六月二十二日(星期六)  
刊印數量 超過八百本  
讀者 公司及社區領袖、音樂會聽眾、中港台及海外中樂團體

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查詢請聯絡 \_\_\_\_\_ (電話: \_\_\_\_\_) 或 姚木興 (電話: 416-568-8024)

請填妥以下資格/音樂會場刊廣告資料: (截止日期: 二零一三年六月七日)

贊助公司名稱: \_\_\_\_\_ (用於廣告中)

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              [ ] 四份一頁       [ ] 公司/個人名片

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地址: \_\_\_\_\_

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簽名: \_\_\_\_\_ 日期: \_\_\_\_\_

總數: \$ \_\_\_\_\_ 定金: \$ \_\_\_\_\_ 餘數: \$ \_\_\_\_\_

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**Sponsorship by Individuals**

Levels	Donations
Benefactor	\$1,000 - 4,999
Patrons	\$500 - 999
Sustainers	\$250 - 499
Contributors	\$100 - 249
Friends	Up to \$99

For further information, please contact \_\_\_\_\_ (Tel: \_\_\_\_\_) or Frederick Yiu (416-568-8024)

**Please complete the following for sponsorship:** (Deadline: June 7, 2013)

Listing in program book       Anonymous

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Amount: \$ \_\_\_\_\_

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